My Research Funds (MRF) Launch Engagement Report

The Division of the Vice President, Research & Innovation (VPRI) has embarked on an initiative to upgrade and modernize My Research On Line (MROL) and the Funded Research Digest (FReD). Rebranded as My Research Funds (MRF), this modern, online research administration service will provide a streamlined user experience and offer improved tools to aid researchers and administrators in managing research funding. MRF will launch in two phases, with the first scheduled for November 2023.

As part of VPRI's commitment to creating user-centric systems, we have consulted with end users in every stage of MRF's development. For the final development stage before the launch of phase one, we have connected with the U of T community through university-wide information seminars, divisional product demos, and one-on-one user acceptance testing sessions. This broad launch engagement campaign will ensure that end users are well-informed about the upcoming changes and ready to dive into MRF.

MRF Launch Engagement Campaign



University wide presentations



Divisional product demos



One-on-one end user testing

^{*}For a summary on engagement activities done in the earlier stages of MRF development, please visit the <u>User Engagement Report.</u>



Engagement Numbers At-A-Glance

- 25 Engagement activities hosted
- 16 U of T Divisions engaged
- 584 Users participated*

*this number does not reflect unique users, as some users attended multiple engagement activities

Divisional Engagement Portfolio

